Community Health Needs Assessment

Implementation Strategy

2023 -2025

El Campo Memorial Hospital

El Campo Memorial Hospital

303 Sandy Corner Road

El Campo, Texas 77437

979-543-6251 www.ecmh.org

*ECMH Fiscal Year January 1 – December 31

Implementation Guidelines for El Campo Memorial Hospital

El Campo Memorial Hospital plans to publish this Community Needs Assessment on their local webpage at www.ecmh.org. Copies of this project will also be available from the ECMH PBX Operator's office and this will be noted on social media pages, through emails and other printed materials. We also plan to share this project with other local organizations and non-profits through presentations and by providing printed material.

RECOMMENDATION:

- It was noted that the hospital should provide Obstetrics and Pediatrics.

IMPLEMENTATION:

- El Campo Memorial Hospital plans to build a new facility and will bring back Obstetrics and Pediatrics upon completion of this project.

*Goal for 2023	*Goal for 2024	*Goal for 2025
The process of searching for an OB/GYN Physician and Pediatrics will begin, with several being considered.	This process will continue until the completion of the new build.	This process will continue.

REDOMMENDATION:

- Continue and increase the availability of health screenings (low cost/no cost possibilities) and education on these issues including but not limited to the following: heart disease; stroke, depression, lung cancer and prostate cancer.

IMPLEMENTATION:

- Educational materials can be distributed through various forms of publicity. Continue with participating in health fairs and community engagement.

*Goal for 2023	*Goal for 2024	*Goal for 2025
Continual advertising health issues and preventative care through various forms of marketing and at special presentations.	Continual advertising health issues and preventative care through various forms of marketing and at special presentations.	Continual advertising health issues and preventative care through various forms of marketing and at special presentations.

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RECOMMENDATION:

- In regards to Senior Care increase ways to include lower income and help provide availability for socialization; health care education; palliative / hospice care and transportation issues.

IMPLEMENTATION:

- ECMH will continue with their Senior Program and try and find was to include lower income level individuals through free events that are open to the public and increased educational events.
- Find methods to educate the public on the transportation options available in our area at this time.
- Enhance our participation at the Manna Meal events and other public events to reach those in most need of health care education and information.
- The new hospital building will have increase access to HOSPICE care.
- The new hospital building will have meeting rooms available for more opportunities for special presentations / educational opportunities.

*Goal for 2023	*Goal for 2024	*Goal for 2025
Continue outreach to Senior Citizens of all levels through various forms of marketing, presentations and educational opportunities.	Continue this process. Continue outreach to Senior Citizens of all levels through various forms of marketing, presentations and educational opportunities. .	Continue this process. Continue outreach to Senior Citizens of all levels through various forms of marketing, presentations and educational opportunities. .

RECOMMENDATION:

- Increase the awareness and education of mental health in our area.

IMPLEMENTATION:

- Find ways to collaborate with schools, churches, counseling services, etc to help provide educational information on mental health, access and financial assistance.
- Consider the possibility of adding mental health services once the new facility is built.

*Goal for 2023	*Goal for 2024	*Goal for 2025
Join with other community members to express the need for mental health understanding, ways to access and areas of financial assistance.	Continue this process.	Continue this process.

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Provide various forms of marketing to reach individuals and families in our area.		

RECOMMENDATION:

- Find ways to reach and educate the Hispanic/Latino population on healthcare education and availability in our area. Increase our cultural awareness on this population.
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IMPLEMENTATION:

- ECMH can collaborate with area churches and groups to help disseminate information to these individuals. Also include various forms of marketing on this subject. Find ways to work with individuals who already have a good relationship with this group.

***Goal for 2023**	***Goal for 2024**	***Goal for 2025**	***Go**
Collaborate with Hispanic / Latino groups/ churches to help with the dissemination of health education information, possible presentation and various forms of marketing.	Provide educational opportunities for staff on cultural beliefs and healthcare outlook for this population so that they are more aware when treating these patients.	Continue with the previous programs.	

RECOMMENDATION:

Increase outreach and general awareness of hospital services.

IMPLEMENTATION:

- ECMH continues to do this and will try and find new and innovative ways reach a larger population on these subjects.

***Goal for 2023**	***Goal for 2024**	***Goal for 2025**	***Go**
Continue to provide outreach and awareness of hospital services through presentations to local groups.	Increase awareness of social media sites and continue with education in this manner.	Increase awareness through radio and advertising to continue to reach various groups on health education and services.	

RECOMMENDATION:

- Provide updates and information on the new hospital build.

IMPLEMENTATION:

- Work closely with the El Campo Medical Foundation to increase the publicity on the new hospital build and information throughout this process.

***Goal for 2023**	***Goal for 2024**	***Goal for 2025**	***Goal for 2026**
Provide various means of publicity, activities and awareness on this process.	Provide tours and displays of new hospital build at various sites to help increase awareness of this process.	Increase awareness of yearly Medical Foundation Fundraiser to an expanded group of people.	

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